



SECOND ANNUAL

Sponsorship Opportunity

Endeavor Business Media's **Security Group**, the **Partner Alliance for Safer Schools (PASS)**, and the **American School & University**, the leading brand for K-12 and higher education facilities managers and decision makers, invite you to participate in this unique collaboration.

The editorial experts of both **Security Technology Executive**, **Security Business** and **Locksmith Ledger** magazines, along with our partnering publication **American School & University** magazine and **PASS** affiliated websites have created a unique marketing opportunity for those solutions providers looking to reach the campus security marketplace.

An Opportunity to Join the Conversation

Reach more than **119,000** school and university decision makers, including:

- Administrators
- Facility directors
- Security managers (both physical and IT)
- and more involved in design, purchasing and implementation decisions for security, safety and risk mitigation



The series will consist of three (3) one-hour online Webinars, a one-hour Video Roundtable, and Executive Summaries in our digital supplements.

- #1: WEBINAR Oct. 10 – Emergency Preparedness:** Active shooter prevention, mass notification, evacuation and more.
- #2: WEBINAR Oct. 17 – Building Security:** Access control, video surveillance, panic alarms, lockdowns, vulnerability assessments and more.
- #3: WEBINAR Oct. 24 – Community Engagement:** School security starts with clear communication among administrators, teachers, parents, students, SROs and first responders.
- #4: VIRTUAL EVENT Oct. 31 - Lessons Learned:** A Security & Risk Roundtable on Campus Safety – Beyond the Active Shooter Mindset

Sponsorship Opportunities

Platinum Sponsor

- Logo on all marketing from date order signed
- Speaker on all 4 sessions
- Full-page 4 color ad in the Executive Summary in the digital supplement (distributed to 119,000+)
- 1,000-word campus security case study or trends feature in digital supplement (client provides the copy, we can design)
- Featured Product Listing
- All registered leads for webinars

Limited to 4 at \$20,000 each

Gold Sponsor

- Logo on all marketing from date order signed
- Speaker on 2 sessions
- Full-page 4 color ad in the Executive Summary in the digital supplement (distributed to 119,000+)
- Featured Product Listing
- All registered leads for webinars

Limited to 6 at \$15,000 each

Silver Sponsor

- Logo on all marketing from date order signed
- Half-page 4 color ad in the Executive Summary in the digital supplement (distributed to 119,000+)
- Featured Product Listing
- All registered leads for webinars

\$8,500 each

Bronze Sponsor

- Logo on all marketing from date order signed
- 1/3 page ad in the Executive Summary in the digital supplement (distributed to 119,000+)
- Featured Product Listing

\$3,500 each

Featured Product Listing only: \$1,200



October 2023 • Limited Availability • Secure Your Sponsorship Now!

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